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PLUMB5
MARKETING AUTOMATION

MACHINE DRIVEN
GROWTH
AUTOMATION



FOR ONLINE BUSINESSES

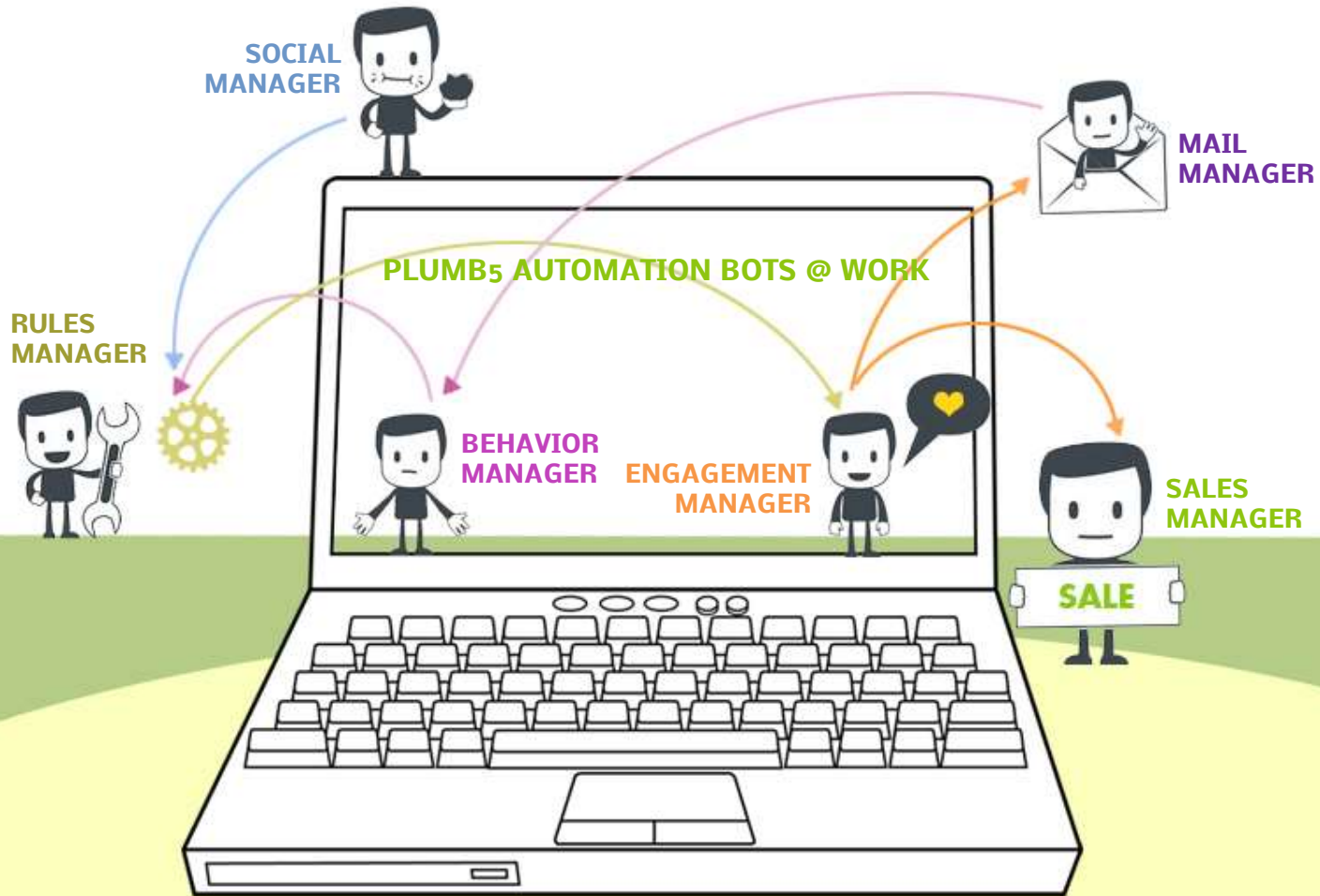
Hi, We are automation bots

and we work on increasing online conversions

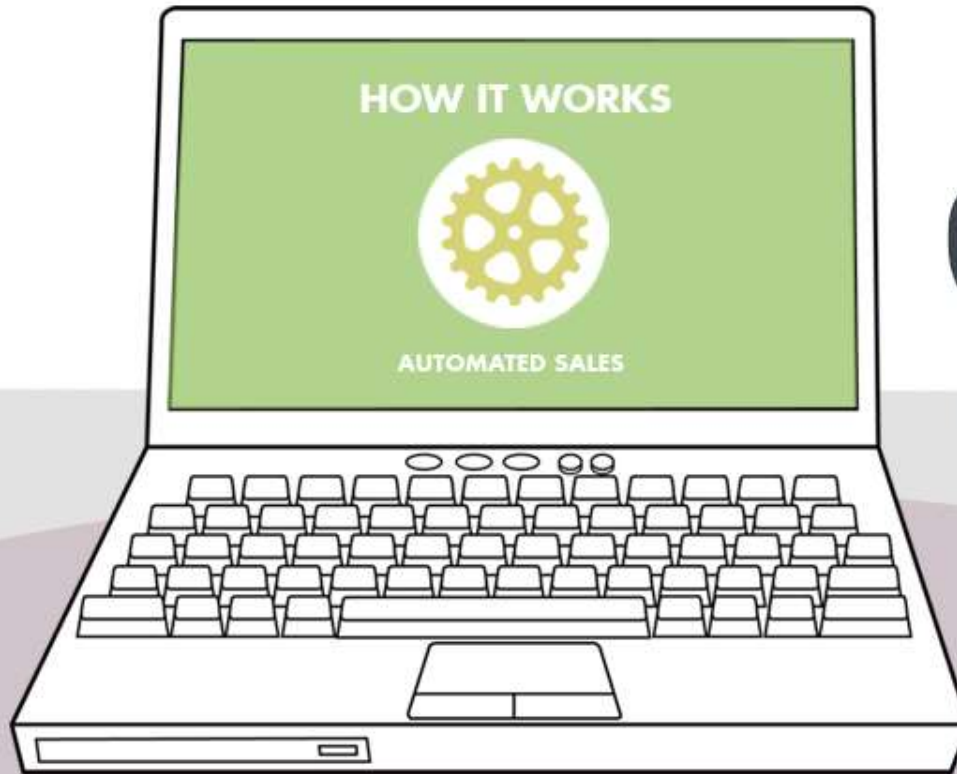


GROWTH AUTOMATION TEAM

We work in unison to drive online sales



Let us show you how we do it!





We address each individual visitor

Plumb5 automation scripts works on 1:1 analytics and manages each individual visitor on your website





We understand their behavior

Plumb5 automation scripts can differentiate your web visitor by customer or prospect or by their anonymous status and track their behavior individually





We gather their preferences

Plumb5 automation scripts also connect with social data to gather public profile data and on-page opinion data to understand more about the visitor





We engage and excite them

Based on insights and segments, engagement is triggered to visitors to build excitement around the product they are looking for.





We connect on emails

In case they drop out, the automation scripts trigger email or social communication based on behavior, to bring prospects and customers back into the purchase path.





We follow your rules

You can configure rules and conditions and attach messages to the available customer segment to fine tune your conversion paths. Automation scripts stick to the rules and work endlessly till your conversion goals are met





We bring in revenues

Plumb5 automation workflow manages each visitor all the way to a successful purchase and intelligently engages every single opportunity on your website



and we work round the clock!

Plumb5 automated engagements work on real-time insights



We create tons of value with our unified effort



We generate all kinds of
performance and growth reports





PLUMB5
MARKETING AUTOMATION

www.plumb5.com

COMPATIBLE WITH

ECOMMERCE PLATFORMS

YOU CAN CONNECT WITH YOUR WEBSTORE
AND SYNC CUSTOMER AND PRODUCT DETAILS

CRM PLATFORMS

YOU CAN CONNECT WITH YOUR CRM TOOLS AND SYNC
PROSPECT AND CUSTOMER INFO FOR WEB FOLLOW-UPS

CONTENT MANAGEMENT SYSTEMS

YOU CAN CONNECT WITH YOUR CONTENT MANAGEMENT
TOOLS TO TAG CONTENT NECESSARY FOR ENGAGEMENT



TRY US
FOR A MONTH



FOR ONLINE BUSINESSES