

converting online visitors to  
**customers**





## Landing Pages

create landing pages on  
the fly for your campaigns

Re-use Landing page templates and save money

# know what **visitors** are browsing and tag them

Start listening from their first visit for effective conversions

Website Analytics



# test your **messages** for targeting customers

make sure you have the right message to generate interest



## Variate Tests

Dialogue



# start a **conversation** with your website visitor

Start in-page conversations to know them better



## Coupons

offer discounts on your  
website based on **behavior**

Share coupons to your potential visitor or your facebook fan

# Personalization



display content based  
on **visitors behavior**

Displaying relevant content helps in lead conversion



## Lead Generation

enable forms based on  
behavior and **capture leads**

Invoke forms at the right time to get maximum fill-in



# send bulk emails and automate replies

Manage messaging to your customers from a single dashboard

Messaging



# connect with your customers & create a community

create product communities and understand buying behavior

Community



# know what people are talking about your product/brand

Listen to your customer outside the web for understanding sentiments



Sentiments

Get it all on one platform

[plumb5.com](https://plumb5.com)

# Get first hand experience

on our product @ [plumb5.com](http://plumb5.com)



Product by Decisive Analytical Solutions