

Smart Email Marketing

with real insights and automation

plumb5



Campaign Management

- Manage your email templates
- Edit with RTF Editors
- Drag and drop dynamic mail-merge fields
- Set Alternate Landing page for each campaign
- Set-up Split tests for your campaign

Dashboard

Forms

Chat

Mail Marketing

Campaign Responses

Campaign Effectiveness

Mail Templates

Contacts (A-Z)

Groups

Shuffle

Send Mails

Schedules

History

Prospect Base

Templates Library

Search your templates

Search by template name

Upload Template

Upload Template (HTML)



Conversion

created on May 26 2014 12:43:55 PM

Published 2682

Viewed 276

Responded 17

EDIT

DELETE

SEND

DOWNLOAD

SETTINGS



Three

created on May 12 2014 02:33:30 PM

Published 5279

Viewed 495

Responded 23

EDIT

DELETE

SEND

DOWNLOAD

SETTINGS



Challenges2

created on Apr 28 2014 12:22:08 PM

Published 1357

Viewed 211

Responded 14

EDIT

DELETE

SEND

DOWNLOAD

SETTINGS



Challenges

created on Mar 19 2014 11:57:11 AM

Published 5469

Viewed 1201

Responded 73

EDIT

DELETE

SEND

DOWNLOAD

SETTINGS

Settings allows you to attach header and footers to your Template

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Create Campaign

Campaign Name

Upload Template

Upload File

To upload templates select all files(html and images) from your computer.

Create

Upload Files (HTML, Images)



- Dashboard
- Forms
- Chat
- Mail Marketing
- Campaign Responses
- Campaign Effectiveness
- Mail Templates
- Contacts (A-Z)
- Groups
- Shuffle
- Send Mails
- Schedules
- History
- Prospect Base

Update Campaign

Campaign Name

Alley

Upload Template

Upload File

To upload templates select all files(html and images) from your computer.

Update

Preview

Rich Text Editor for Editing

Edit

Customize your mail campaign here by specifying, <!--Name--> if you want change name, and email id by <!--EmailId-->



Visitor Engagement



Click to visit the Plumb5 DIY Engagement Demo and discover the various rules available for engagement

Webstore Integration



Get an high level view of the features, automations and advantages of integrating Plumb5 to your webstore.

TAGING

<!--NAME-->
<!--EMAILID-->
* Drag and drop

Drag and Drop Dynamic Fields to your template

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Update Campaign

Preview Mode

Set as Landing Page

Set Alternate Landing Page to your email campaign

Visitor Engagement



Click to visit the Plumb5 DIY Engagement Demo and discover the various rules available for engagement

Webstore Integration



Get an high level view of the features, automations and advantages of integrating Plumb5 to your webstore.

Customer Communities



Social Engagement



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Split Settings

Campaign

Select ▼

Test Parameters

☒ Template

☐ Subject Lines

☐ From Names

☐ Day/Time

Option 1

Select ▼

Option 2

Select ▼

Set Test Range

25%

The test will be applicable only to the percentage of recipients, set by you

Assign Group

Select Group ▼

Create

Improve Effectiveness by testing your campaigns

Contact Management

- Manage your contact database
- Import Contacts using Web-services or Manual Upload
- Create Groups and Segments
- Auto-validation of email addresses
- Tagging Social Profile data to email addresses
- Shuffle Contacts between groups using copy and merge functions

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All Contacts(Group - Prospects Leads)

Actions

- View all
- View selected group contacts
- Add to group
- Remove from group
- Delete
- Verify Contacts

Select Group for action

Search by email id

Import Contact List

Records per Page 20

<input type="checkbox"/>	Name	Email Id	UCP	Valid MailId	Score	Edit	Delete
<input type="checkbox"/>	Sakshi New	16.sakshi@gm			0	Edit	
<input type="checkbox"/>	1968csm	1968csm@gma			0	Edit	
<input type="checkbox"/>	Sandesh	29sandesh@gmail.com			0	Edit	
<input type="checkbox"/>	Anne	a.adstofte@anhydro.com			0	Edit	
<input type="checkbox"/>	Aurora	a.menter@neu.edu			0	Edit	
<input type="checkbox"/>	Aaron	a.price@harman.com			0	Edit	
<input type="checkbox"/>	Agata	a.skowronska@mitsuifoods.com			0	Edit	
<input type="checkbox"/>	Anthony	aadame@allstar.com			0	Edit	
<input type="checkbox"/>	Aaron	aalberg@real.com			0	Edit	
<input type="checkbox"/>	Audrey	aanderson@artechhouse.com			0	Edit	
<input type="checkbox"/>	Anand	aapatel@amsuper.com			0	Edit	
<input type="checkbox"/>	Arthur	aarakelian@avanquestusa.com			0	Edit	
<input type="checkbox"/>	aarattu	aarattu@yahoo.co.uk			0	Edit	
<input type="checkbox"/>	Aaron	aaron_adjemian@datamark.net			0	Edit	
<input type="checkbox"/>	Aaron	aaronso@bhphoto.com			0	Edit	
<input type="checkbox"/>	Amul	aarya@addictinggames.com			0	Edit	
<input type="checkbox"/>	Amy	aasen@cord.edu			0	Edit	
<input type="checkbox"/>	Aashish	aashishsolanki@gmail.com			0	Edit	
<input type="checkbox"/>	Manuj	aathitya@live.com			0	Edit	
<input type="checkbox"/>	Aayush	aayushpahuja@gmail.com			0	Edit	

Actions to manage contacts

Import List

Email Validation

Contact Intelligence
(refer slide 24)

View More

20 out of 4108 records

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All Groups

Add New

Records per Page 20



Add group name

Group Name

Description

Creating a New Group

Add Group

Cancel

Group Name	Description	Total Contact	Date	Delete
All Contacts	All contact are available here.	18249	Aug 06 2014 12:56:30 PM	
Inactive contacts	Contacts that has not been contacted in the past 15 days.	18063	Aug 06 2014 12:56:30 PM	
Customers	Contacts who are customers.	7	Aug 06 2014 12:56:30 PM	
Prospects	Contacts who are in Prospect Base (Lead Management).	4108	Aug 06 2014 12:56:30 PM	
ShradhaHRD	For reports	4	Aug 05 2014 02:41:41 PM	
NMIT	For reports	5	Aug 05 2014 02:41:25 PM	
NIS	For reports	4	Aug 05 2014 02:41:18 PM	
Nd dev	For reports	6	Aug 05 2014 02:41:10 PM	
Eternity	For reports	5	Aug 05 2014 02:40:49 PM	
Mythreyi	For reports	4	Aug 05 2014 02:40:41 PM	
Sobha	For reports	7	Aug 05 2014 02:40:33 PM	
Pashmina	For reports	5	Aug 05 2014 02:40:26 PM	
RMZ	For reports	5	Aug 05 2014 02:40:20 PM	

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Import contacts

Group Name

Select Group ▼

Select File (CSV)

Choose File

No file chosen

[Example File](#)

OR Add Contact(s)

Enter Name,mail id and mobile separated by comma. Eg: Manu,Manu@plumb5.com,9611416006

Import

Import Contacts to your groups



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Manage Forms

Move and manage contacts between two groups.

Shuffle Contacts between groups using copy and merge functions

Ungroup members ▼	M	C	Ungroup members ▼	M	C
<input type="checkbox"/> whyshouldipvideemailtoarandompopup@mail.com			<input type="checkbox"/> whyshouldipvideemailtoarandompopup@mail.com		
<input type="checkbox"/> webchillizinfo@gmail.com			<input type="checkbox"/> webchillizinfo@gmail.com		
<input type="checkbox"/> Vikram Jain vikramjain634@gmail.com			<input type="checkbox"/> Vikram Jain vikramjain634@gmail.com		
<input type="checkbox"/> vijugeorgev vijugeorgev@gmail.com			<input type="checkbox"/> vijugeorgev vijugeorgev@gmail.com		
<input type="checkbox"/> v v@t.co			<input type="checkbox"/> v v@t.co		
<input type="checkbox"/> tarun verma tarunvermaq@gmail.com			<input type="checkbox"/> tarun verma tarunvermaq@gmail.com		
<input type="checkbox"/> tarun@sunfra.com			<input type="checkbox"/> tarun@sunfra.com		
<input type="checkbox"/> Swathi Dasari swathi.d@batterylovers.com			<input type="checkbox"/> Swathi Dasari swathi.d@batterylovers.com		
<input type="checkbox"/> sunny dutta sunny@gmail.com			<input type="checkbox"/> sunny dutta sunny@gmail.com		
<input type="checkbox"/> sunilkumar.ksou@gmail.com			<input type="checkbox"/> sunilkumar.ksou@gmail.com		
<input type="checkbox"/> sumanth kumr sumanthprovab@gmail.com			<input type="checkbox"/> sumanth kumr sumanthprovab@gmail.com		
<input type="checkbox"/> Sumanth Kumar sumanthkumr@gmail.com			<input type="checkbox"/> Sumanth Kumar sumanthkumr@gmail.com		
<input type="checkbox"/> sukanta sukanta2@decisive.in			<input type="checkbox"/> sukanta sukanta2@decisive.in		
<input type="checkbox"/> sukanta sukanta1@decisive.in			<input type="checkbox"/> sukanta sukanta1@decisive.in		
<input type="checkbox"/> soma basu soma@gmail.com			<input type="checkbox"/> soma basu soma@gmail.com		
<input type="checkbox"/> s s@gmail.com			<input type="checkbox"/> s s@gmail.com		
<input type="checkbox"/> rahul dev sharma ramtajogi.devsharma@gmail.com			<input type="checkbox"/> rahul dev sharma ramtajogi.devsharma@gmail.com		
<input type="checkbox"/> rama.king127 rama.king127@gmail.com			<input type="checkbox"/> rama.king127 rama.king127@gmail.com		
<input type="checkbox"/> rajendrap rajendrap@gmail.com			<input type="checkbox"/> rajendrap rajendrap@gmail.com		
<input type="checkbox"/> pk pk@gmail.com			<input type="checkbox"/> pk pk@gmail.com		

Conditional Automation

- Scheduled Campaign Automation
- Response based n-level workflows for Drip Marketing
- Segment based workflows for targeted email marketing
- Can integrate with web analytics data and you can configure auto-emails based on conditions or event triggers

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Schedules

List of all pre-scheduled mails and their status.

List of Scheduled Mail Tasks

Campaign	Subject	Drip Condition	Status	Date	Manage	Delete
 SelfScript	Discover the power of Real Time Engagement	Link Clicks	✓	May 26 2014	Done	
SelfScript	Discover the Power of Real Time Personalization	Open	✓	May 27 2014	Done	
RTE	Discover the Power of Real Time Marketing	Open	✓	May 29 2014	Done	
ECom2	Customer acquisition Made Easy with Plumb5	Link Clicks	✓	May 29 2014	Done	
Alley	Visitor, Social and Transaction Engagement made ea...	Link Clicks	✓	Jun 10 2014	Done	
RTE	Welcome to the Age of Real Time Marketing	Not Open	✓	Jun 10 2014	Done	
Pavan_Ind	Real Time Marketing for Smart Marketing Professionals	Open	✓	Jun 10 2014	Done	
P5DBB	Discover The Complete Real Time Marketing Platform	Link Clicks	✓	Jun 09 2014	Done	
ECom2	Customer acquisition Made easy with Plumb5	Not Open	✓	Jun 09 2014	Done	
RTE	Discover Real Time Marketing	Link Clicks	✓	Jun 05 2014	Done	
CLM	Discover Customer Retention & Loyalty with Plumb5	Open	✓	Jun 09 2014	Done	
ECom2	Plumb5 for E commerce Businesses	Not Open	✓	Jun 05 2014	Done	
P5DBB	Experience the Complete Real Time Marketing Platfo...	Open	✓	Jun 05 2014	Done	
ECom2	Real Time Marketing Automation for Ecommerce	Link Clicks	✓	Jun 04 2014	Done	
SelfScript	Create Great Customer Experiences to your Audien...	Not Open	✓	Jun 04 2014	Done	
CLM	Customer Engagement & Personalization across Cus...	Open	✓	Jun 04 2014	Done	
RTE	Real Time Marketing - Enabling Smarter Conversions	Link Clicks	✓	Jun 02 2014	Done	
Challenges	Solving your Unsolved Marketing Challenges	Not Open	✓	May 26 2014	Done	
SelfScript	Discover Customer Experiences In Real Time	Not Open	✓	Jun 02 2014	Done	
Challenges2	Discover Unified Customer Experience	Open	✓	Jun 02 2014	Done	

View More

20 out of 63 records

Send Mail-Outs

You can select Send later and schedule your send-out on a later date. Select No under set Drip to configure Follow-up Mails.

Test Mail ☐ Yes ☒ No

Template

Select ▼

Subject

News letter

Group Name

Select Group ▼

From Name

Sender Name Eg: Plumb5 Team

From Email Id

Sender id Eg:support@plumb5.com

Subscribe Option ☒ Yes ☐ No

Forward Option ☒ Yes ☐ No

Schedule ☒ Send now ☐ Send later


Create drip for mail's of -1

☐ Open

☒ Not Open

Action markets ▼

09-08-2014




Subject

☒ Subscribe ☒ Forward

☒ Link Clicks

Challenges ▼

16-07-2014



Subject

☒ Subscribe ☒ Forward

☐ Opt Outs

☐ Forwards

Set drip -1

Setting up email follow-up workflows, based on past campaign response

[Save](#)[Preview](#)

Display Rules

By Audience

☒ If the Visitor type is ?

☐ Unknown ☒ Lead / Prospect ☐ Customer

☐ If the Visitor belongs or not belongs to segment ?

By Behavior

By Interaction

☐ If the visitor clicked a specific button ?

☐ If a visitor clicked a specific price range ?

☐ If the visitor responded with chat agent ?

☒ If the visitor's response to your mail campaigns are ?

Highly Responsive ▼

☒ If the visitor responded to the particular form ?

Enquire Now ▼

☐ If the visitor not responded to the particular form ?

☐ If the visitor responded a form with answer

☐ If the visitor closed form nth time don't show

☐ If the visitor added these products to the cart ?

☐ If the visitor viewed but not added these products to the cart ?

☐ If the visitor dropped a product from the cart ?

☐ If the customer purchased any of these products ?

☐ If the customer has not purchased any of these products ?

☐ If the customer total purchase is ?

☐ If the customer current value is ?

By Interaction Event

By Profile

Setting up custom email rules based on profile data of your contacts

☐ If the visitor added these products to the cart ?

Save

Preview

☐ If the visitor viewed but not added these products to the cart ?

☐ If the visitor dropped a product from the cart ?

☐ If the customer purchased any of these products ?

☐ If the customer has not purchased any of these products ?

☐ If the customer total purchase is ?

☐ If the customer current value is ?

☐ By Interaction Event

☐ By Profile

Can integrate with web analytics data and you can configure auto-emails based on Conditions or event triggers

Response Setting

☒ Report Through email

☒ Un Conditional ☐ Conditional

veer@decisive.in

//add email id separated by comma

☐ Report Through SMS

☐ Send Mail-Out Responder

Template

Select Template ▼

Mail Subject

Thank you for your response

Mail From Name

Ex: Gordon Sumner

Mail From Email

Ex: name@example.com

☐ Assign sales person

☐ Redirect Url

Reports & Insights

- Campaign Effectiveness Report By User
- Campaign Effectiveness Report By Clicks
- Campaign Effectiveness Report By Conversion
- Aggregated Recipient Response History
- Response based segmentation

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Mail Campaign Responses

Overview of all your campaigns and its effectiveness

Records per Page 20



Campaigns	Sent By	Subject	Sent	Opens	Link Clicks	Opt-outs	Forwards	Date
Challenges2	vineeta	Is Your Marketing Budgets Burning R...	110	8	0	0	0	Aug 05 2014 09:20:08 PM
Eternity July 2014	Plumb5	Eternity Structures : Plumb5 Activity ...	5	3	0	0	0	Aug 05 2014 04:37:24 PM
ND Dev July 2014	Plumb5	ND Developers : Plumb5 Activity & Tr...	6	4	0	0	0	Aug 05 2014 04:37:08 PM
Mythreyi July 2014	Plumb5	Mythreyi Properties : Plumb5 Activity...	4	3	0	0	0	Aug 05 2014 04:36:51 PM
Kosmoderma July 2014	Plumb5	Kosmoderma : Plumb5 Activity & Traf...	6	6	0	0	0	Aug 05 2014 04:36:12 PM
ArenaKoram July 2014	Plumb5	Arena Koramangala : Plumb5 Activity...	5	3	0	0	0	Aug 05 2014 04:35:54 PM
NIS July 2014	Plumb5	NIS : Plumb5 Activity & Traffic Repor...	4	2	0	0	0	Aug 05 2014 04:35:26 PM
NMIT July 2014	Plumb5	NMIT : Plumb5 Activity & Traffic Rep...	5	2	0	0	0	Aug 05 2014 04:35:15 PM
Shradha July 2014	Plumb5	Shradha HRD : Plumb5 Activity & Tra...	4	4	0	0	0	Aug 05 2014 04:34:44 PM
RMZ July 2014	Plumb5	RMZ Homes : Plumb5 Activity & Traff...	5	4	0	0	0	Aug 05 2014 04:34:23 PM
Pashmina July 2014	Plumb5	Pashmina Developers : Plumb5 Activi...	5	4	0	0	0	Aug 05 2014 04:33:43 PM
Sobha July 2014	Plumb5	Sobha Developers : Plumb5 Activity ...	7	3	0	0	0	Aug 05 2014 04:33:10 PM
wide	Plumb5	Publishing Targeted Campaigns in 3 ...	2662	110	5	1	0	Jul 17 2014 04:46:46 PM
Alley	vineeta	Plumb5 - The Power Packed Real Tim...	92	12	1	0	0	Jul 17 2014 00:42:00 AM
wide	Plumb5	Set up your targeting campaigns in 3...	15	2	0	0	0	Jul 16 2014 05:17:07 PM
Challenges2	Admin	hi	2	2	0	0	0	Jul 02 2014 01:02:52 PM
Statia	Plumb5	hello there	1	1	0	0	0	Jun 20 2014 11:50:47 AM
Attrib	Plumb5	Is Your Attribution Model Indicating ...	2671	233	36	7	0	Jun 16 2014 07:02:15 PM
Conversion	Plumb5	Automate Your Conversion Campaigns	2682	276	17	11	0	May 29 2014 12:51:48 PM
Alley	Plumb5	hi plumb5	1	0	0	0	0	May 28 2014 10:20:14 AM
Challenges	Plumb5	All Your Digital Marketing Challenges ...	99	64	2	4	0	May 22 2014 11:43:47 AM
SelfScript	Plumb5	Create Great Customer Experiences ...	80	32	2	3	0	Jun 04 2014 00:00:00 AM

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Campaign Reports by Clicks

Campaign break-up by Unique URL

Records per Page 

Click-URL	Total Click	Total Unique-Click
http://ecom.plumb5.com/	14	14
http://www.linkedin.com/company/decisive-analytical-solutions	1	1
http://www.plumb5.com	3	3
http://ecom.plumb5.com/	1	1
http://www.linkedin.com/company/decisive-analytical-solutions	1	1
http://www.plumb5.com	1	1
https://plus.google.com/101081813737587134001/about	1	1
https://twitter.com/microgreen	1	1
https://www.facebook.com/plumb5	1	1
9 out of 9 records		

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Respondents who got the campaign

Campaign break-up by Unique Respondents

Records per Page 20



Email Id	UCP
psatish999@gmail.com	
manasav4@gmail.com	
shreedhar.kv@gmail.com	
uday@iyogi.com	
tmaggio@us.ibm.com	
preetham@decisive.in	
madhuvana@gmail.com	
stevebryant@ateras.com	
vineet.bbx@gmail.com	
info@flywidus.com	
mgsuneel@gmail.com	
ranganath@ramky.com	
info@ckdigital.net	
sales@ecommercemaker.com	

14 out of 14 records

Dashboard

Forms

Dashboard

All Forms

All Reports

All Banner Reports

All Interaction

Custom Report

Create new

Chat

Mail Marketing

Prospect Base

R

Lead from Plumb5 form

preetham@decisive.in ✉

IP Address : 173.66.202.33(m-9274)

VISITOR SUMMARY

Total Visits/Sessions	: 14	0%	Source Score	: 3	0%
Total Page views	: 22	0%	Page Score	: 4	0%
Total Purchases	: 0	0%	Time Score	: 5	▲ 100%
Average Time spent	: 6 Sec	0%	Depth Score	: 0	0%
Bounce rate	: 0	0%	Frequency Score	: 0	0%
Last visited on	: May 30 2014 06:26:39 AM		Recency Score	: 0	0%
Location details	: BOYDS, MARYLAND, UNITED STATES		Group Score	: 0	0%
Percentage is displaying based on monthly comparison.			Total Score	: 12	



Network
VERIZON ONLINE LLC
Browser
CHROME

Clickstream

Mail

Buzz

Demographics

Transactions

Engagement

Community

Last Session	Flow Analysis	Tag	Date
ecom.plumb5.com	http://plumb5.com/	Plumb5: Real time Customer Ana..	May 30 2014 06:26:38 AM
Session 13	Flow Analysis	Tag	Date
Mail Campaign ✉	http://ecom.plumb5.com/?Plumb5Email=preetham@decisive.in&MailId=...	Plumb5 for your Online Store	May 29 2014 05:09:54 PM
View More			

Campaign Last Mile Effectiveness – Click through click-stream

Dashboard

Forms

Dashboard

All Forms

All Reports

All Banner Reports

All Interaction

Custom Report

Create new

Chat

Mail Marketing

Prospect Base

R

Lead from Plumb5 form

pkumv1@gmail.com ✉

IP Address : 27.34.243.30(m-6272)

VISITOR SUMMARY

Total Visits/Sessions	: 3	▲ 100%	Source Score	: 0	0%
Total Page views	: 5	▲ 100%	Page Score	: 3	▲ 100%
Total Purchases	: 0	0%	Time Score	: 5	▲ 100%
Average Time spent	: 47 Sec	▲ 100%	Depth Score	: 0	▲ 100%
Bounce rate	: 0	0%	Frequency Score	: 6	▲ 100%
Last visited on	: Aug 05 2014 12:14:34 PM		Recency Score	: 5	▲ 100%
Location details	: BANGALORE, SOUTH INDIA, INDIA		Group Score	: 0	0%
Percentage is displaying based on monthly comparison.			Total Score	: 19	



Network
BELL TELESERVICES
INDIA PVT LTD

Browser
CHROME

Clickstream

Mail

Buzz

Demographics

Transactions

Engagement

Community



Pavan Kumar

Head - Product Marketing
Decisive Analytical Solutions

Male
Bengaluru, India



Klout Topics

Technology
Big Data
Computers
Analytics
Internet Marketing

Klout Scores

general 40

Tagging Public Social Profiles to your Contacts
for demographic insights

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Mail History

View response history of all contacts.

Sort By ▼

OR

Sort By Campaign ▼

Search by email id

Records per Page 20 ▼

Email Id	Total C	Opened	Clicks	Forwarded	Last Sent Date
16.sakshi@gmail.com		0	0	0	Jul 17 2014 04:47:20 PM
wide	1	0	0	0	Jul 17 2014 04:47:20 PM
Attrib	1	0	0	0	Jun 16 2014 07:02:47 PM
Conversion	1	0	0	0	May 29 2014 12:52:25 PM
Three	1	0	0	0	May 12 2014 02:43:54 PM
Three	1	0	0	0	May 14 2014 03:04:21 PM
Statia	1	0	0	0	Sep 17 2013 12:01:58 PM
Statia	1	0	0	0	Sep 17 2013 10:20:11 AM
P5DBB	1	0	0	0	Sep 02 2013 11:03:50 AM
Pavan_Ind	1	0	0	0	Aug 06 2013 11:34:12 AM
RTE	1	0	0	0	Jul 29 2013 12:40:36 PM
RTE	1	0	0	0	Jul 24 2013 10:32:09 AM
RTE	1	0	0	0	Jul 24 2013 09:32:53 AM
1956.raman@gmail.com	3	4	0	0	Sep 17 2013 01:37:47 PM
1968csm@gmail.com	5	8	0	0	Sep 17 2013 12:28:21 PM
21centuryweb@gmail.com	5	5	2	0	Jul 17 2014 04:46:51 PM
29sandesh@gmail.com	8	12	0	0	Jul 17 2014 04:47:21 PM
2andyr@in.com	3	4	0	0	Sep 17 2013 01:03:26 PM
31danderson@gmail.com	1	1	0	0	Aug 28 2013 08:25:29 PM
32smilesdentalspa@gmail.com	4	5	0	0	Jul 17 2014 04:46:50 PM
4mdynamiks@gmail.com	3	4	0	0	Sep 17 2013 01:35:05 PM
69.rajesh@gmail.com	3	4	0	0	Sep 17 2013 01:37:29 PM

Response based segmentation of your respondents based on their interactions

Helping marketers run effective **email campaigns**



plumb5

www.plumb5.com